

SEDA Board Meeting

October 30, 2023 – Zoom conference call.

Board Members Present: Marie Cobb, Lydia Chiasson, Judi Dauterive, Natasha Fernandez, Emily Jackson, Marilyn Kulifay, Nicole Miller and Rebecca Smedley. Absent: Isabella Rodwig.

Call to Order at 7:32 PM

President – Natasha conducted the meeting via Zoom.

1. Judi reported that LBT was down 10 horses from 2022. Last year was close to break-even. However, the 2023 LBT was competing with two clinics and other events. The estimate is that LBT sustained a loss of over \$4000. Amen Corner Farm discounted the facility and the show secretary reduced her fee. Judi wants to encourage the eventers to come compete. However, Area 5 has shows back-to-back from September through December. It is extremely difficult to find an alternative date for LBT, due to other shows and events. Judi suggested one ring, one judge to help alleviate costs. Judi will investigate the costs of one ring, one judge and possibly having a SEDA sponsored show on one day, and an ACF sponsored show on the other (one weekend, two shows). Nicole will do a poll of SEDA members about preferences.
2. Dawn Kelly requested doing a Pony Club Rally to be recognized by SEDA; it would be the weekend after The First Dance (ACF) and it was about the same time last year. Motion: Nicole moved to accept Dawn's proposed show date and recognize her Open Division of the Pony Club Rally; seconded by Emily and passed.
3. USDF Region 9 is looking for a host for the Summer Meeting for 2024. Because 2025 is SEDA's 50th Anniversary, the Board preferred to host the 2025 USDF Region 9 Summer Meeting. A separate 50th Anniversary party will also be considered.
4. Morgan notified Natasha that she was resigning as Organizer for Fleur de Leap. She suggested replacements. Morgan sent a short punch list of things to do before the next recognized show.
5. Two new board members are coming to the SEDA Board – Danielle Aymond will be Juniors, Chrissy West will be Communications, Marie will move to Membership and Lydia will be Treasurer. Natasha will help Lydia with the financials, when needed. The Board thanks Rebecca and Isabella for all their work while on the Board.
6. The Board concurred that a person should be able to join SEDA and count their previously earned scores. Judi suggested that SEDA revise the Awards rule that a person has to be member at the time of earning the scores to: a person who becomes a member may count their scores for Awards retroactively upon appeal to the Board and if accepted the competitor will, and pay a \$5 per month late fee (per competitor) from time of earning score until time that membership is activated. Marie seconded. Passed.
7. Rebecca said that Jody Grieb wanted to make a donation to SEDA to be used for a SEDA benefit. SEDA would want to recognize their generous donation. A scholarship or underwriting a clinic was discussed to benefit SEDA members.
8. Lisette Constantine would like to sponsor a SEDA year end award with cash prize in honor of Shyla to a chestnut mare eventer and her rider at any level with lowest penalty points at the Awards banquet. Emily said that she would help determine the prize winner. Rebecca would contact Lisette as to parameters and specifications.
9. Natasha will follow up with Alyce Morgan for a Franklin Method Clinic (Bio-Mechanics).
10. SEDA is still looking for a Volunteer Coordinator for SEDA. Natasha will follow up.
11. Sharon has found someone to fix the judge's booth; SEDA will pay for it.

Vice President – 1. Nicole put the menu order in for the Banquet. She has ordered the tea towel giveaways. She is working on table decorations. As soon as the Awards are finalized, she will send out the invitations. 2. Nicole needs the show dates for the SEDA dressage show and events to post to the website. 3. Nicole would like to have a Pilates session. The Board was supportive.

Dressage – Judi said that Le Bon Temps will be October 26-27. Judi spoke with Tashina who said that the Blue Angel show had reduced attendance. Judi suggested having a South Coast circuit – LBT & Blue Angel with First Dance, with a Special Award 2 out of 3 and all attendance. Sponsored by both clubs and ACF.

Eventing – Emily will reach out to Morgan to see what the feedback was on the Fleur de Leap. Several competitors have complimented the FDL show. Emily will stay in touch with the Course Designer and Builder. To cut costs, Emily had Cathy for a clinic, and split the cost with SEDA of bringing her in.

Juniors – No update.

Membership – Lydia said that there are 160 members for 2023 and 14 have already renewed for 2024.

Communication – Marie will be sending out a Bleep and everyone needs to send her information within the next week.

Treasurer – Rebecca sent a Balance Sheet and Financial Statement through the end of September 2023 for review. SEDA income is at break-even to expenses. Since not all of October expenses and income have been recorded, she did not submit through October 31.

Secretary – Marilyn moved that the Board approve all the 2023 minutes through June 19, 2023. Seconded by Emily. Motion passed.

Motion to adjourn (9:30 pm) – Judi moved to adjourn, and Marie seconded.

Post Meeting Business

Nov. 6, 2023 – Board supported Natasha spending up to \$200 on convention basket, since she is booking her hotel and airfare on her points, and not charging SEDA.

Nov. 9, 2023 – The Board voted to support a lunch and Q and A for the Valerie Pride Clinic on January 13-14, 2024.

Nov. 9, 2023 – The Board supported a request to inform SEDA members about Reflections Equine Therapy.

Nov. 16, 2023 – Judi informed the Board that she is scheduling the Schooling Show Championships on Jan. 20, 2024, with the schooling show on Sunday, Jan. 21. She will be getting embroidery done on the saddle pads and will order sashes and ribbons.

Nov. 20, 2023 – The Board had no issue with having the Pony Club Dressage Rally on Feb. 24/25.

Nov. 20, 2023 – The Board voted to approve funds for cross country numbers that need to be replaced.

Dec. 4, 2023 – The Board had a special meeting to discuss the future of a recognized dressage show hosted by SEDA due to the loss of the 2023 October show. After considering the results of the survey and other factors, the outcome was that SEDA would put on a one judge, one ring, one show, recognized dressage show in November 2024 and May 2025.

Dec. 4, 2023 – Thanks to Natasha, SEDA won the plaque for the Best GMO Basket and received a plaque.

Dec. 11, 2023 – The board voted Chrissy West as competing SEDA Volunteer of the Year and Caroline Stegeman as non-competing SEDA Volunteer of the Year.

Jan. 3, 2024 – Natasha is putting together a Franklin Method clinic on April 13-14, 2024. The Board voted to have it as a SEDA sponsored event.

Jan. 23, 2024 – Judi submitted a report on the 2023 Schooling Show Championships, which went well. There was a small loss. ACF reduced their facility fee to help.

Feb. 8, 2024 – The Board voted to sponsor a Pilates class at the Ivy Vitality Wellness Studio in Folsom, LA.

Feb. 13, 2024 – Information was sent to the Board regarding various choices for 2025 Awards Banquet.

Feb. 26, 2024 – Danielle submitted a plan for the Good Sportsmanship Award for Juniors. Several suggestions were made for a memento.

Next meeting is February 27, 2024.