

SEDA Board Meeting

August 20, 2018

Board Members present: Nicole Miller, Watson Copeland, Gwen Swanbom, Rebecca Smedley, Aryelle Stafford, Cameron Dauterive

Call to Order: 7:33

PRESIDENT

- A. Update on IRS preparation: Majority of forms filled out. Still waiting on some information from board members. Attempting to locate articles of incorporation.
- B. Pony Club: Wants to do something in conjunction with SEDA.
- C. The need for someone to handle ordering awards for banquet: Cameron volunteered Judi.
- D. SEDA cc rental agreement: Found a paper in the binder, will discuss in the future.

TREASURER

- A. Presentation of Financials: No changes from the last meeting's report.

MEMBERSHIP

- A. Brief update on Membership status: 136 members, and up to date with GMO membership with USDF.

JUNIORS

- A. Any new information: Cameron is looking for juniors to write something for the website/ social media about the juniors only show.

EVENTING

- A. Brief update on FDL Recognized- Sponsors and volunteers are needed. Nicole wants a list for sponsorship. Watson suggested we ask earlier in the year, or have sponsors to sponsor shows throughout the year.
- B. Brief update on Doug Payne clinic in Dec- Morgan is hosting him, picking him up, paying for food. Aryelle wants to be able to offer her a free ride in exchange for all of these. Nicole wants to see a budget for the clinic before we make that decision. Aryelle is going to e-mail the budget. Aryelle is fairly certain that the clinic is going to fill. She feel like allowing Morgan to ride will not cost much at all, and she won't be able to finish it without her help.
- C. Cost to rent stadium jumps will be \$500 per day (\$1500 for the whole show). Aryelle is ok with setting it up on Saturday so it will only be \$1000. Watson suggests paying the extra \$500 to make it easier on Aryelle. Rebecca thinks it is too much money, and thinks it will be distracting for dressage if we are setting up on Saturday. Cameron suggests we get up early on Saturday to set jumps before dressage. Watson thinks it is not a problem to spend the money on jumps since volunteers are fixing the stalls. Aryelle doesn't think they will deliver jumps at 4 a.m. Nicole calls for a decision about the three days....Vote- in favor: Cameron, Watson, Gwen, Rebecca, Nicole, Aryelle abstained
- D. Aryelle suggested doing boosted posts on social media for FDL. Nicole suggests Aryelle get with Emily about it.

DRESSAGE

- A. Brief update on LBT 2019- Katie was not present

COMMUNICATIONS

- A. Any new information: Emily wants to know if anyone wants admin privileges.

VICE PRESIDENT

A. Volunteer incentive program finalize details:

1. SEDA Bucks – For every 4 hours worked beyond the four hours required to qualify for year end awards, SEDA will award \$10 in SEDA Bucks (non-redeemable in cash) that may be used toward fees for any SEDA-Sponsored event (ex. SEDA-Sponsored Show, SEDA-Sponsored Clinic, SEDA-Sponsored Educational Event). SEDA Bucks will be awarded at the end of each membership year in the form of a gift certificate(s) in multiples amounts of \$10 and will be distributed at the Annual Awards Banquet. SEDA Bucks are non-transferable to other SEDA members. If a member does not attend the awards banquet, their SEDA Bucks will be mailed to them. Members are required to stay in possession of their SEDA Bucks Gift Certificate. If a member loses their gift-certificate, it will not be replaced. Rebecca thinks we should not be eligible as board members because it would be a ridiculous number of hours. Nicole suggests: Board members can earn SEDA bucks for all hours worked outside of their assigned responsibilities. Capped at \$100. Watson nominated, Nicole seconded. Unanimous vote of all present board members.
2. Raffles for Prizes – For every multiple of eight volunteer hours each member has worked, each member will be entered into a raffle to win prizes such as gift certificates, horse treats, prize baskets, etc. to be drawn at the Annual Awards Banquet. The board discussed, and decided to start it next year.
3. Volunteer Gifts at Shows – SEDA will offer thank-you gifts to all volunteers at every SEDA-Sponsored Event.
4. Paying for Hours – Members shall be allowed to pay \$150.00 to qualify for Year End Awards if they have not worked the minimum four hours needed to qualify for Year End Awards. This will begin next year.
5. Schooling Day Incentive – Discussed allowing members to work at a cross-country work day for four hours on a Saturday. Discussed allowing members to elect to have these hours used in place of paying a schooling fee OR have these hours submitted for year-end volunteer hours that may count towards SEDA Bucks. The board decided to have the volunteer hours count toward SEDA bucks, but to hold off on the workday.
6. Members who live out of area – Discussed if a member lives so many miles outside of a certain area, should they be allowed to work hours at another show or event in their area and have those hours count towards year end awards, SEDA Bucks, etc?

Aryelle suggested only allowing members to earn 4 volunteer hours at non-SEDA recognized shows. These hours would then be counted toward the mandatory hours, and not toward SEDA bucks.

The board agreed that only volunteer hours from recognized events count toward these four hours.

7. Volunteer Hours Worked At Shows – Clarification to Membership – Change to wording in Awards Program – “If volunteer hours are worked for another SEDA Member whether by a non-SEDA Member or by a SEDA Member, this must be told to the Volunteer Coordinator **BEFORE** the beginning of the show or as soon as the volunteer sets foot on the show grounds the day of the show that the volunteer is volunteering.”

Questions for Consideration:

Ensures there are no people who have neglected to work their hours at the end of the year and are in a panic to “borrow” hours from others. Watson will email a specific wording change for everyone to approve once official wording is decided. Watson wants to know if this should take effect immediately, or should this take effect on December 1, 2018?

Rebecca wants to know if it is necessary to have this clarified since it is already on the volunteer hours form. The board decided that these hours are eligible for SEDA bucks, but must be declared at the time they are earned.

8. Volunteer of the Year – In the past, it's mostly been hours worked and who hadn't received it yet. Do we need to come up with some more concrete guidelines/criteria? Do we open this up for nominations from club members?

Nicole thinks we need some more concrete guidelines because we want to spread it around. She is not opposed to opening it up to club members, but the decision should ultimately be the boards. Rebecca doesn't think we need to make a big change right now. Nicole brings up the point that we don't have to offer it every year. Watson thinks it is important to reward members, and makes the point it doesn't have to be just one person winning the award. Aryelle thinks it is not a problem to award the same people every year if they are the most deserving. Cameron suggests show managers should nominate people because they know who works the hardest. Nicole wants to know if we as board managers should be eligible. Most board members agree that we should be eligible since it is the show managers nominating.

Watson suggested a volunteer parent of the year award, but the board decided against. He also suggested a certificate of appreciation. Watson is going to make them, and Aryelle is going to hand them out.

B. Update on banquet location: Watson is waiting on info from Benedict's. Vintage Court is also available. He will have info on all that soon. Watson suggests a banquet committee. Nicole agrees that is a great idea. Watson motions, Aryelle seconds. Unanimous vote of all present board members.

Adjourn 8:54

Appendix-
August, 27, 2018

Judi Dauterive was approved by the board and appointed to the post of Dressage Director. The board also voted to allow Aryelle to continue with the planning of the Doug Payne clinic.