

SEDA Board Meeting

June 26, 2018

7:30 p.m.

Board members present: Nicole Miller, Watson Copeland, Gwen Swanbom, Rebecca Smedley, Katie Tharp, Aryelle Stafford, Cameron Dauterive, Emily Embree

#### -TREASURER'S REPORT

Rebecca –Organized profit and loss from Les bon Temps by class to highlight what brings in money. Found some erroneous charges from 2016 and 2017 Les Bon Temps, but the numbers aren't complete for 2018 yet. The cost for officials for Les Bon Temps appears rather large because the Show Secretary paid USDF fees, etc (including USDF fees for 2019).

Watson brought up a discrepancy found in the deposit for the Sally O'Connor clinic, and Rebecca stated she is aware and is correcting it

#### - MEMBERSHIP REPORT

Currently have 136 members

Katie Tharp- asked for a volunteer list for Le Bon Temps volunteers for reference for 2019

#### -COMMUNICATIONS REPORT

Emily asked for content to be sent to her for social media

#### -JUNIOR'S REPORT

- Junior Classic recap- Show went well, made money for the club, party and games were a hit
- 2019 Junior classic possible date change-Waiting to start planning for 2019, already having volunteers for 2019

#### PRESIDENT'S REPORT

- Update on IRS issue- Nicole is having difficulty getting people to call back. She has spoken with a lawyer who willing to help, but doesn't want to charge the club, sois willing to help as an advisor. Cost would be \$1,000-2,000 if he were to do the paperwork necessary to fix the issue.

- If we file as a 501 c3, we would be under the category of education. Would need to focus some element on education at every event so that we stay within the guidelines for a 501c3. Suggestions are education and clinics in conjunction with our shows. Cameron suggested we have a farrier or vet talk. Nicole noted that USDF offers some pre planned educational opportunities. Watson suggested offering clinics in conjunction with shows. Cameron brought up offering a scribing clinic. Nicole said that has been done, and we have had poor turnout. Some suggestions were to use a local judge and have test riders. Watson suggested the judge from spring FDL because of reasonable rates. Discussion followed as to when we would hold the clinic. No decision has been made.

- SEDA merchandise- Group discussion about offering saddle pads for sale. Discussed taking only pre-orders so we don't have to keep any in stock. Nicole made a motion to offer merchandise.Watson seconded the motion. Aryelle suggested t-shirts, and Nicole will look into prices and options.

- Adults only show- Discussed offering a show for adults only. Discussed past responses to the show. Everyone on the board was positive about pursuing. Watson introduced a motion to offer an adult only show. Rebecca seconded the motion. The board then discussed when to have the show, and it was decided to offer it in the 2019 show year. Watson is going to look into costs and possibly having it in combination with a clinic. Watson introduced a motion to hold it on August 3-4 2019. Rebecca seconded the motion.

- Event write-ups – Nicole asked for write-ups from events that she can then submit to USDF

- Nominations for Volunteer of the Year- Discussed the number of recipients for this award for 2018. Several names were proposed, one was chose, and Cameron volunteered to do the write-up.

- USDF convention- Discussed sending a delegate to the USDF convention. It was decided that Nicole would represent the club.

#### VICE PRESIDENT'S REPORT

- Volunteer incentive program ideas- Watson presented several idea. These included a SEDA Bucks program incentive for volunteering, a medal program, free rides in clinics and shows. The board expressed interest in SEDA Bucks program which would allow members to put their earnings toward SEDA sponsored events. More discussion need to be had as far as logistics go in implementing this program.

Watson asked for input on amount of SEDA bucks to offer for volunteer hours. After much discussion, Rebecca suggested tabling it until the next meeting.

The board then discussed the idea of a medal program for volunteers. Aryelle expressed concern over tracking volunteer hours over the long term. Watson agreed that we would need someone to volunteer to track them. Rebecca agreed that it would be difficult to track. It was unanimously decided not to pursue it.

Discussed offering free entries for volunteer hours, but decided it would also be too difficult to track.

Other ideas also discussed- raffles for prizes for volunteers, cross country work day with free schooling available

Watson brought up allowing out of area members to use their volunteer hours from other organizations to count toward the volunteer ours required by SEDA. Cameron agrees we should support all volunteer efforts. Nicole expressed concern over proof of legitimacy of volunteer hours. Watson suggested we only accept those from rated shows. Nicole questions how this will affect our volunteer base for shows. Rebecca suggested tabling the discussion.

- Discussion of possible candidates for lifetime membership-

- The board would like to offer a lifetime membership to a few individuals who have given a lot to the club over the years. Discussion was had regarding names which were nominated for the honor. A vote was had to determine how many would be given this year at the awards banquet. It was decided to award three this year, and the names were decided upon.

- Banquet ideas-Watson is leaning towards Benedicts, Aryelle knows someone who has a convention hall in new Orleans, Cameron also knows someone who may have a facility. Katie suggests looking at the local wedding magazine or asking Morgan. Additional discussion will be had as Watson gathers more information.

Year end awards- Discussed allowing members to pay a fee in order to still receive year end awards if they haven't completed the mandatory volunteer hours. Unanimous vote yes to a \$150 fee. This will take place for the 2019 year.

-DRESSAGE REPORT

- 2019 LBT date/location- Due to the fact Serenity will no longer be hosting show, we need to change location for Les Bon Temps. Amen Corner is unable to accommodate our dates, so we would need to move the show date by one week if we wanted to hold it there. Katie suggested we look into Gulfport. They can accommodate our dates. Lamar Dixon has not returned calls, and their footing is questionable for a rated dressage show. BREC was suggested, but Emily expressed concerns over their facility. After much discussion, the board is leaning towards Gulfport so we can maintain our original dates. Katie's only concern is that we have enough volunteers with the location being farther from our main volunteer base. Katie is already looking into Judges for LBT 2019.

- SEDA storage- Katie suggested looking into renting a climate controlled storage unit to store all the show items- ribbons, dressage letters, etc. Watson seconded the idea.

-EVENTING REPORT

- Issues with FDL that have been brought to our attention by members-

Arena footing-It has been suggested that we move the dressage ring slightly off center in the arena it is currently used to allow it to be on more solid footing. Board members all agreed this was a good idea. We will also be setting a break to drag the ring in the middle of the show.

Holes in stall floors- Members have expressed concern over holes in the stabling floor. Aryelle is looking into getting that repaired.

Cross country warm-up- Members are concerned over condition of footing .

Decorations on Show Jumps- Members concerned that putting decorations on or under show jumps is not acceptable for a rated competition.

-Renting show jumps for FDL- Morgan has spoken with TJ, and he has offered to rent his show jumps to us for \$500 for the fall FDL. This would include delivery. The down side is, he is unable to deliver them until the Saturday of FDL. Aryelle suggests we rent the jumps in order to offer something new and fun for the rated trials. Aryelle called for a vote, and there was an unanimous vote to rent the jumps for fall FDL. TJ's son also offered to run jump crew for \$150. Watson made a motion to approve that. Nicole seconded that since it is a recognized show.

FDL sponsors- We are still in need of sponsors. Watson suggested doing a year long sponsorship program for the SEDA shows. Nicole would like to wait until we have our 501c3 status.

Website information- There has been some confusion over our divisions offered. The simple explanation is that Tadpole has oxers, everything below does not. Nicole requested Aryelle send her updated verbiage so the website and awards program information can be updated accordingly.

USEA convention- Board unanimously agreed to have an informational table for the club at the convention.

Doug Payne Clinic- He will be here for the USEA convention. Because of this, the club would only be responsible for half his plane ticket. He charges \$1,800 per clinic day. We would not have any hotel fees. Watson suggested we look into getting him to judge the December FDL, and hold a clinic in conjunction with the show. Nicole has requested a proposed clinic budget.

Open forum at fall FDL- Aryelle proposed we hold an open forum at the fall FDL so members can offer input in how to improve the show.

Appendix- Aryelle reported that the course designer for FDL will be in town soon to give the course a freshen up. The cost is around \$2000. An online vote was taken and the amount was approved.